



# FACT SHEET

## Developing community leaders through engaged philanthropy

The Community Capital Alliance • c/o The Minneapolis Foundation • 800 IDS Center  
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### Who are we?

The Community Capital Alliance is a Twin Cities-based non-profit organization committed to developing community leaders through engaged philanthropy.

### What do we do?

We educate and engage early to mid-career professionals in the local community through grant-making and leadership opportunities.

### How long have we been around?

CCA was established in 1998.

### What does CCA offer?

- Diverse leadership and learning experiences
- Meaningful opportunities to contribute to the community
- Broad exposure to community leaders, organizations and critical social issues
- An opportunity to participate first-hand in the building of a non-profit organization
- Professional and social networking opportunities

### Who are our members?

Our organization attracts men and women who work in the business, academic, government, and non-profit sectors. We target members 25-40 years old who want to learn how they can make a difference in our communities. Each member contributes a different level of community experience; some have never volunteered or worked with grants, while others have much experience. We have members who've recently moved to the Twin Cities, as well as members who grew up in the area.

### Who have we funded?

Examples of Twin Cities non-profits we've granted funding to include: Achieve! Minneapolis, Admission Possible, African Assistance Program, Inc., Center For Asian & Pacific Islanders, East Metro Women's Council, Frogtown Action Alliance, Girls in Action, Hmong Cultural Center, The Jeremiah Program, La Escuelita, Native Academy, Neighborhood Development Association, Seen on Da Streets and Twin Cities RISE!.

### What are our accomplishments?

- ✓ More than \$225,000 in contributions to local non-profits
- ✓ More than 7,000+ hours of volunteer community service

### CCA focuses on three key areas

#### Community Investment

- Identify issues
- Set grant criteria
- Research non-profits

#### Analyze grant applications

- Conduct site visits
- Recommend grantee finalists for general membership to vote on Non-Profit Consulting
- Experience hands-on learning
- Expand community experiences
- Build fellowship with others interested in non-profits

#### Educational Forums

- Learn about community issues, leadership, philanthropy, and more
- Meet community leaders in small-group settings

### What are our five-year goals?

- To be a top-of-mind organization among Twin Cities young professionals for community leadership, philanthropy and service training
- To have 50 total members and a 70% member retention rate
- To receive no more than 20% of funding from any one source
- Have an established, engaged alumni network

**To learn more about CCA  
contact us at [info@ccalliance.net](mailto:info@ccalliance.net) or  
visit [www.ccalliance.net](http://www.ccalliance.net)**



# Why Join CCA

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## A Member's Story

**Adrienne (McFadden) Kortas**  
Merchandising, Marketing, and  
Sourcing Trainer

Target Corp.  
CCA member for three years

### 1st Year

In my first year with CCA, I was a member of the Investment Team researching non-profits that served the community's affordable housing needs. I learned a great deal about defining grant criteria, researching non-profits, and our community. This was an awesome learning experience.

### 2nd Year

My second year I co-led the Investment Team. Our topic—health and wellness issues for metro youth—has been a great learning experience as well. The topic is fairly broad and helped me learn more about selecting non-profits, as well as taking a closer look at non-profit's financial performance.

### 3rd Year

I served as the Marketing Chair on CCA's Board to see its membership grow and to form more strategic partnerships with other organizations and companies. CCA offers an education in non-profits and the community, and focuses on developing future community leaders.

**Reason for joining:** "I joined CCA because it helps me learn more about my community as I'm not from Minnesota, and serve people in need. The education forums have helped me hone my personal mission statement for charitable giving. I've also expanded my personal and professional network since joining CCA. Networking is a high focus for CCA."

**Biggest "a-ha" moment:** "Developing my personal mission statement has helped me give more strategically, be more invested in the organizations I donate to, and feel less guilty about not donating to those that don't fit my mission."

## What's expected of members?

### Time

CCA's program year runs from September through May. On average, members invest 4 - 6 hours per month. As members move toward leadership responsibilities, the monthly time commitment generally increases.

### Events

Members are encouraged to participate in at least 75% of CCA's meetings, site visits and special events during the year.

### Contribution

Part of the CCA experience is establishing a personal commitment to allocate money to our community's needs and develop a strategic giving plan meaningful to you.

Each member is asked to make a tax-deductible contribution to CCA within their means. Members' contributions are the funding source that CCA gives grants to non-profits, along with grants from foundations, companies, and individual donations.

## How to become a member

We welcome new members anytime of the year, and have new members join on an annual basis.

All prospective members are encouraged to make a minimum two-year commitment.

To learn more, please email [Info@ccalliance.net](mailto:Info@ccalliance.net).  
You can also check us out on Facebook!

## What's in it for you?

Identify and articulate a personal commitment to the non-profit sector, both through an understanding of giving time, leadership skills and financial support. Understand critical social issues facing the Twin Cities community. Make connections to effectively target chosen organizations and form a network of other early to mid-career professionals serving the Twin Cities community. Analyze and make decisions about community investment and non-profit needs.